



# CALIFORNIA READING ASSOCIATION



## 51<sup>st</sup> Annual Professional Development Institute

### Balancing Literacy – Increasing Access

featuring

### Speakers and Experts in Literacy

October 26 - 27, 2018

Riverside Convention Center

All sessions and special events will be held on Friday & Saturday, Oct. 26 - 27, 2018. The General Session, all Sessions, KickOff Party & Exhibits are included in regular registration. CYRM/Eureka Reception require an extra fee not included in regular registration.

### Friday, October 26, 2018

### SCHEDULE OF EVENTS

10:30 am – 7:00 pm

**EXHIBITS OPEN** - Exhibit Hall B/C/D

Authors will be Autographing throughout the day. Check program for schedule

10:45 am – 11:45 am

Sessions

- **Mike Ford**, Featured Speaker – *“Intensifying Classroom Routines in Primary Reading Programs: maximizing the Power of Shared Reading and Writing”*
- **Joan Fingon, Cecelia Jimenez** – *“Deepening the Literacy Experience with Poetry and Writing”*
- **Adria Klein**, Featured Speaker – *“A Deeper Look at Language and Literacy: Analyzing Running Records of EL’s”*
- **Jane Moore, Dale Bell** – *“Even Where Children Beg for Pencils, Dreams Come True”*
- **Jeri Chase Ferris**, Author – *“Famous (and not-so-famous) Women Who Made America Great!”*

12:00 pm – 1:00 pm

**LUNCH BREAK – EXHIBITS OPEN** - Enjoy lunch and network with other professional educators, browse the latest materials and resources, be on hand for the drawing of raffle prizes. Food will be available to purchase in the Exhibit Hall.

1:15 pm – 2:15 pm

Sessions

- **Mike Ford**, Featured Speaker – *“Maximizing the Power of Guided Reading: Exploring What’s New and What’s Next”*
- **Nancy Rogers-Zegarra, Carla Peterson, Molly Snider** – *“Increasing Access: Connect Literacy Skills and History for All Students!”*
- **Kay Moore**, Author – *“How Literacy Created Some Bold California Women”*
- **Robin Radlauer-Cramer** – *“Reading Engagement, The Forgotten Standard”*
- **Julie Chiaverini** – *“Engaging in Reading Workshop Model for Effective Reading Instruction”*
- **Shaelyn Blaney, Carrie Johnson** – *“Magnificent Metacognition!”*
- **Alice Greiner** – *“Creating a School-wide Writing Program”*

2:30 pm – 3:30 pm

Sessions

- **Jana Echevarria**, Featured Speaker – *“Equity of Access for Those Students Who Need It Most”*
- **Sandra Yoon**, Featured Speaker – *“Access and Literacy through Student-created Books”*
- **Bridget Anderson** – *“Using Mentor Texts to Teach Craft and Structure in Writing”*
- **Katie Knecht** – *“From Reading to Writing: Finding the Missing Link”*
- **Nicole Schneider** – *“Reading and Writing Strategies for Students with ADHD”*
- **Marilyn Moore** – *“Integrating Culturally Diverse Literature: Choosing the Right Books”*

3:45 pm – 4:45 pm

Sessions

- **Courtney Hinshaw** – *“Open The Magic. One Reader At A Time”*
- **Council Showcase** – Local Councils will share council ideas and how they provide literacy support to community.
  - Showcased councils:** Greater San Diego – *“Kid’s Connections: What’s the Hook?”*
  - Gateway – *“Parents as Literacy Partners: Life Grant Project”*
  - Placer – *“Parents and Teachers: Partners in Literacy”*
  - Contra Costa – *“Increasing Participation in Worthwhile Book Clubs: Get Strong Results in Your School and District”*
  - Madera – *“Literacy Tasks Students Do (Not You!)”*
  - Inland Empire – *“Promoting Proportional Participation”*
  - Orange County – *“Developing Quality Instruction for Struggling Readers Through Balanced Instruction”*

5:00 pm – 7:00 pm

**SHOW YOUR “TEACHER TEAM SPIRIT” – JOIN US AT THE KICK OFF PARTY!**

Uninterrupted time to view Exhibits • Munch on Snacks • Listen to Music • Drawing of Raffle Prizes

**Saturday, October 21, 2017**

9:00 am – 10:30 am

**GENERAL SESSION** – Keynote: **Dr. Adria Klein** – “*Powerful Small Group Practices: Scaffolding All Students to Read Complex Texts by Teaching for Transfer*”

10:30 am – 3:00 pm

**EXHIBITS OPEN** – Exhibit Hall B/C/D

Authors will be Autographing throughout the day. Check program for schedule

10:45 am – 11:45 am

**Sessions**

- **Joanne Devine**, Featured Speaker – “*Reaching All Students Through Guided Reading*”
- **Steven Layne**, Featured Guest Speaker – “*In Defense of Read-Aloud*”
- **Hallie Yopp, Ruth Yopp**, Featured Speakers – “*Collaborating for Comprehension*”
- **Virginia Loh-Hagan, Sunday Cummins**, – “*Announcement of 2018 Eureka! Excellence in Nonfiction Awards*”  
**Audrey Fleming, Carla Peterson**
- **Alexis O’Neill**, Author – “*10 Writing Hacks for Kids*”
- **Katie Garner**, Featured Speaker – “*Accelerating Phonics Mastery to “Warp-Speed” by Sneaking Skills through the Brain’s Backdoor*”

12:00 pm– 1:00 pm

**LUNCH BREAK – EXHIBITS OPEN** - Enjoy lunch and network with other professional educators, browse the latest materials and resources, be on hand for the drawing of raffle prizes. Food will be available to purchase in the Exhibit Hall.

1:15 pm – 2:15 pm

• **Steven Layne**, Featured Guest Speaker – “*If You Only Knew*”

2:30 pm – 3:30 pm

**Sessions**

- **Danny Brassell**, Featured Guest Speaker – “*The Three Secrets To Reading Better*”
- **Nancy Rogers-Zegarra**, Featured Speaker – “*Family Literacy Nights: Igniting the Power of Parents as Their Children’s Reading Partners*”
- **Don Vu**, Featured Speaker, **Karina Almanza, Kendra Barrett** – “*Broncos Read...Creating a Reading Culture in our School*”
- **Sandra Yoon, Jody Anderson, Penny Cline, Melanie Miller** – “*California Young Reader Medal Program*”
- **Carol Jago**, Featured Speaker – “*Read Write Now*”
- **Paul Boyd-Batstone** – “*Pre-Service and New Teacher Welcome to CRA!*”

4:00 pm – 6:00 pm

**California Young Reader Medal / Eureka! Reception** Keynote: Author **Marissa Moss**, CYRM 2018 Winner  
• **Awards Recognition • Light Meal (Pasta Bar), “No Host Bar”**  
*Ticketed event. Must purchase in advance, \$40*  
*Attendees will receive CYRM/Eureka nominated or winning book*

- **TIMES OF PRESENTERS ARE SUBJECT TO CHANGE**



**College Credit for PDI Attendees!**

The University of the Pacific is offering Professional Development Credit for Attendees of CRA’s 51<sup>st</sup> Annual PDI.

Participants receive:

1 semester unit, for a cost of \$70

For more information and forms, go to

[www.californiareads.org](http://www.californiareads.org)

Questions:

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Or

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**PRE-SERVICE and NEW TEACHER  
WELCOME TO CRA!**

CRA welcomes you with a wealth of resources for new and pre-service teachers. This session will describe how being part of this association will enhance your professional development, connect you to a network of literacy professionals, and invite you to participate at the local and state level.

Swag bag included.

Saturday, Oct. 27<sup>th</sup> • 2:30 – 3:30 pm

